



Alsadig Eissa

Creative Designer, Marketing Specialist, Social Media Marketer, Online Marketing, Web Analyst - [MICT GROUP](#) Sudan Branch

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References: Ahmed Dousa

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Experience

Media Manager at MICT Group - Sudan Branch

January 2014 - Present (9 months)

Responsible for managing the company media buying and planning needs. Also places ads in print outlets like magazines and newspapers as well as on TV and radioetc.

Acting Marketing Manager at MICT Group

December 2011 - December 2013 (2 years 1 month)

Prepare different marketing plans and activities such as advertising and promotions:

Director of the Department of Media and Marketing at life Makers Sudan

January 2011 - December 2011 (1 year)

Courses

Certified Marketing Expert CME <http://www.iappd.net/CME.html>

IAPPD May 2014

This workshop puts strategic market planning into focus by clearly describing and demonstrating how strategies are derived and put into action. It uses a simple planning approach by helping participants understand the current state of their marketing efforts within the marketing mix (products and product portfolios, pricing, promotional activities, channels, designs & styles, etc.), clarifying the mission and vision of their organization, and in synthesizing the derived data such that the resulting opportunities can be analyzed and considered to beat the competition and win greater market share.

PRINCE2® Foundation

KiWi

September 2014

PRINCE2 (an acronym for PROjects IN Controlled Environments) is a de facto process-based method for effective project management. Used extensively by the UK Government, PRINCE2 is also widely recognised and used in the private sector, both in the UK and internationally. The PRINCE2 method is in the public domain, and offers non-proprietary best practice guidance on project management.

ITIL® FOUNDATION

KiWi

April 2014

The Foundation Level is the entry level qualification which offers candidates a general awareness of the key elements, concepts and terminology used in the ITIL Service Lifecycle, including the linkages between Lifecycle stages, the processes used and their contribution to Service Management practices.

Volunteer Experience

Project Coordinator - Ensan Sudan at Life Makers Foundation

November 2009 - November 2011 (2 years 1 month)

Languages

Arabic	(Mother tongue)
English	(Good)
Dutch	(Elementary proficiency)

Skills & Expertise

Google Analytics
Logo Design
Graphic Design
Ability of leadership
Dealing with office programs
MS Project
Planning
Proposal Writing
Web Analytics
Vector Illustration
Creative Solutions
Social Media Marketing
Prize Presentation Development

Education

Open University of Sudan

Bachelor's degree, Information Technology, 2010 – Not finished

Grade: N/A

University of Al Neelain

Technical Diploma, Electrical and Power Transmission Installers, 2006 - 2009

Grade: very good

Honors and Awards

- Training program on power systems using MATLAB, SUDAN ACADEMY OF SCIENCES (SAS).
- Training program Administrative Skill's (the meeting management preparation and writing of reports.
- Awarded ADIPLOMA on Computer Application, UNESCO, with grade (very good).