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About Me

Date of birth 10 Nov 1991

Status Married

Address Alsafia Khartoum north
Sudan

Top Skills

Microsoft Office

Data Entry

Social Media Marketing

Market Research

Advertising Customer Service

Personal Skills

Excellent presentation skills

Strong ability to work individually, in
team or under pressure.

Highly responsive and self-motivated.

Time

Analytical solutions skills

Languages

Arabic (Native or Bilingual) English
(Professional Working)

Eithar Khairy

Senior Marketing Officer at Diesel Heavy Equipment (DHE), JCB
Dealer in Sudan

Summary

As a graduate of chemical engineering, I have the knowledge and skills which would characterize me as a hard worker. My commitment to the field of engineering and deep interest in pursuing my career goals will serve me well in many jobs. Throughout my study I have learned to draw upon the fundamental knowledge, skills, and tools of engineering to develop system-based engineering solutions that satisfy constraints imposed by a global society.

Strength in my knowledge was reached through the enhancement of my skills through formal Education, independent inquiry and professional training.

I learned how to work independently as well as collaboratively with others, which made me learn team management skills and demonstrated leadership, responsibility in both ethical and social aspects.

Also, my resume reflect my previous work performance, but I may also think that from day to another, my way of thinking, ability to create, solve problems and being able to analyze issues, changes and improves.

I finished my MBA at the University of Medical Science and Technology in Khartoum. Benefiting from the broad nature of management, I have been exposed to an extensive range of subjects from business to technology. Having studied the specialized courses, I have acquired the essential skills of systematic research, analytical thinking and information evaluation. Most prominently, they provided me with insight into business management to combine my engineering background with management.

In addition to my academic ability, my substantial work and training experiences and my previous experiences have helped me to develop advanced skills in time and resource management that will greatly support my next job.

People learn from experience, and I think that I have experienced many academic and work situations which not only enriched my knowledge but also increased my tendency to learn how to accept challenge, and always look to problems from different aspects.

Experience

Diesel Heavy Equipment (DHE), JCB Dealer in Sudan

Senior Marketing Officer

October 2014 - December 2016 (2 years 3 months)

Sudan

- Preparing, planning, and project managing the publication of all publicity material to maximize brand promotion.
- Creating marketing campaigns and working with the company's external PR agency to see them executed.
- Creating and developing new innovative ways to communicate the company message to their existing customers.
- Contributing to the annual sales and marketing plan.
- Planning and project managing marketing events and evaluating their success.
- Evaluating the effectiveness of all marketing activity.
- Developing and implementing an internal marketing program.
- Supporting the marketing manager in day to day marketing activities.
- Plan, develop and deliver campaigns as agreed within timescales.
- Market research and analysis.
- Oversee a social media strategy
- Manage and maintain the organization's website(s)
- Write and optimize content for the website and social networking accounts such as Facebook and Twitter
- Edit and post videos, podcasts and audio content to online sites
- Write copy for email marketing campaigns

Diesel Heavy Equipment (DHE), JCB Dealer in Sudan

Sales Administrator

March 2015 - September 2015 (7 months)

Sudan

- Process orders via email or phone
- Check data accuracy in orders and invoices
- Contact clients to obtain missing information or answer queries
- Liaise with the Logistics department to ensure timely deliveries
- Maintain and update sales and customer records
- Develop monthly sales reports
- Communicate important feedback from customers internally
- Ensure sales targets are met and report any deviations

- Stay up-to-date with new products and features

University of Khartoum

Teacher Assistant

October 2013 - October 2014 (1 year 1 month)

Sudan

- Reinforce lessons presented by teachers by reviewing material with students one-on-one or in small groups
- Enforce school and class rules to help teach students proper behavior
- Help teachers with recordkeeping, such as tracking attendance and calculating grades
- Help teachers prepare for lessons by getting materials ready or setting up equipment, such as computers
- Help supervise students in the class, between classes, during lunch and recess, and on field trips

DAL Food Industries, Sudan

Trainee

March 2014 - April 2014 (2 months)

Sudan

Amipharma Laboratories Co. Ltd.

Trainee

September 2013 - January 2014 (5 months)

Sudan

Education

University of Medical Sciences & Technology (UMST)

Master's degree, Business Administration and Management,
Marketing · (2014 - 2016)

University of Khartoum

Bachelor's degree, Chemical Engineering · (2008 - 2013)